

Cache-Rich Association of REALTORS®
1451 North 200 East #130A
Logan, Utah 84341
435.753.1044
www.cacherich.com



Association CONNECTION

REALTOR® DAY ON THE HILL

EDITION 1 Spring 2015

The Utah Association of REALTORS® held their REALTOR® Day on the Hill event on February 18, 2015. This event provides an annual opportunity during the Utah legislative session for members of the REALTOR® community to spend a day at the state legislature. This experience allows REALTORS® to get involved in the political process as they meet many of their state legislators in a casual environment, hear speeches from Utah's political leaders, learn about current legislation that affects the real estate industry, and convey their thoughts and opinions on key issues to their representatives. REALTORS® enjoyed the added benefit of earning continuing education credits, and eating dinner with Curt Webb, Jack Draxler and Ed Redd.

Speakers included: Governor Gary Herbert, Congressman Rob Bishop, Congressman Chris Stewart & Congressman Jason Chaffetz



PRESIDENTS MESSAGE



Vern Fielding

Parker Real Estate Services
435.232.1998
vernfielding@gmail.com

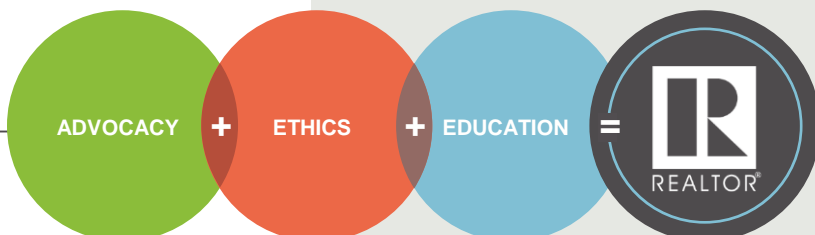
A few days ago I worked on a friend's bicycle. It had been neglected and left out in the weather. Severely rusted, the chain was stiff and inflexible, and the shifting mechanism was frozen and did not work. While the bike was operable, it was very difficult to pedal and required great effort just to get it to move. Each and every pedal stroke was met with stiff opposition.

After surveying the bike I decided to try something. I sprayed WD40 on the chain and other moving parts. The change was immediate and impressive. The wheels turned freely without resistance, the chain slid through its guides, the pedals rolled smooth and the shifters worked quietly. Everything took less effort and the bike soon glided down the road.

A real estate transaction, like a bicycle, has many moving parts. All must work together for a transaction to close. An effective relationship between agents is like the WD40 to the bicycle. When the relationship becomes strained the potential for a successful close is greatly reduced. Every 'stroke' of the process takes much greater effort.

One purpose of the Association is to provide a forum to build and maintain strong relationships among its members. It's a fundamental benefit we offer our clients. I encourage all to take the opportunity to participate in and support the Associations activities and events. Each activity or assignment provides an opportunity to develop friendships and strengthen relationships.

I also want to thank all those who have served and continue to serve to make our association what it is today. As agents, we directly benefit by having a 'bike' that 'glides smoothly down the road'.





Congratulations Award Recipients!

On February 4, 2015 the Cache-Rich Association of REALTORS® held its annual Awards Banquet. We would like to extend our Congratulations to the following 2014 Award Recipients and thank them for their commitment and dedication to the real estate profession in our community:

2014
AWARDS

Kristen Seedall, Century 21 N&N REALTORS®

PRESIDENTIAL AWARD – For consistent promotion of the right to private property.

Kim Shurtleff, Shurtleff & Associates

SERVICE AWARD – For “going the extra mile” to help the REALTOR® Association, its members and the community.

Ted Chalfant, Dwell Realty Group

GOOD NEIGHBOR AWARD - Given to Ted for his exceptional contributions to the community this past year.

The Low Team – Andrea, Jerry & Josh Low, Coldwell Banker Gold Key Realty, Inc.

STANDARD OF EXCELLENCE AWARD – For understanding & following the REALTOR® Code of Ethics in their real estate profession.

MaryAnn Grover, 1st Choice Realty

“HART” AWARD – For going above and beyond the call of duty to help her clients, customers and community.

Kevin Bouck, Primary Residential Mortgage

AFFILIATE OF THE YEAR AWARD - For showing exceptional interest in the REALTOR® Association, and who has committed time and resources on its behalf.




Isabel Jones, Dwell Realty Group

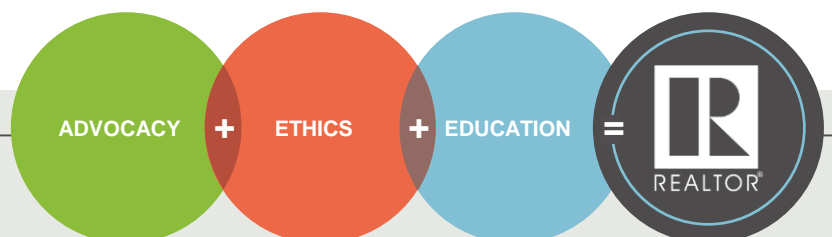
ROOKIE OF THE YEAR AWARD - Given to a newcomer to the field of real estate who has proven to be an outstanding REALTOR® in a relatively short period of time.

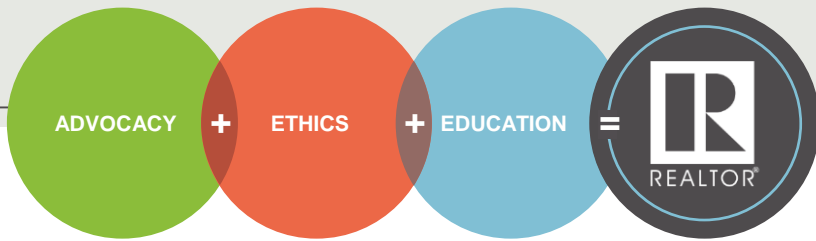
Vern Fielding, Parker Real Estate Services

REALTOR® OF THE YEAR AWARD - Given to an outstanding REALTOR® who has consistently, year to year, proven his dedication to clients, customer and the community.

Did you know?

-  The Association receives statistical reports monthly, using data from the Wasatch Front MLS. These reports are posted on the blog, on our website @ www.cacherich.com
-  The Association posts real estate related news articles on its facebook page, almost daily, that pertain to REALTORS®, their clients and their business. Join our group!
-  During the recent Supra Lockbox exchange, the Association (in less than 2 days) successfully swapped out and programmed over 1400 lockboxes for our members.





ORGANIZATION RESTRUCTURE

With the implementation of the NAR Core Standards, your Board of Directors thought it best to clean house, simplify and focus our efforts on those things that will keep our local Association in full Compliance. This meant taking a close look at our 19 Committees and asking the question “do we *need* this?”

After careful consideration by the Core Standards Task Force and the Board of Directors, here’s a look at the new committee focus of your organization...

- **ADVOCACY**
- **CONSUMER OUTREACH**
- **PUBLIC RELATIONS**
- **BUDGET & FINANCE**
- **STRATEGIC PLANNING**
- **BUSINESS MEETING**
- **MEMBERSHIP/ORIENTATION**
- **RPAC**
- **AFFILIATE**
- **BYLAWS**
- **EDUCATION**

Committees directly affected by the Core Standards in BOLD

FYI... Committee Updates

BYLAWS (John Kerr, Chairman) The Bylaws Committee extensively reviewed the Association Bylaws to ensure that the laws that govern our board are in complete compliance with NAR’s Core Standards. The only item needing revision was Article XIII (Committees) in order to recognize the committee organization restructure that occurred. A proposal went before the Board of Directors at the March meeting, and will go before the members for a vote at the April 1st Business Luncheon.

EDUCATION (Chelsea Funk, Chairman) The Education Committee is finishing out the GRI program, and have scheduled courses 400, 500 & 600 to be held throughout the year. Idaho courses will be offered twice, once in the Spring and again in the Fall. This year, all regular CE courses (with the exception of designation & Idaho courses) will be offered FREE to our members. Many are taking advantage of this benefit and classes fill up quickly! Seating is limited in all classes, so early registration is encouraged. Risk Reduction is also a new part of the Education Committee. We’d like to remind all agents to double check their advertising to ensure compliance with state licensee laws.

AFFILIATE (Wendy Ciampini, Chairman) The Affiliate 5K/Fun Run & Pancakes in the Park will be held again this year the morning of Friday, July 17th at Elkridge Park in North Logan. More details to come!

RPAC FUNDRAISING (Janice Williams, Chairman) The RPAC Fundraising Auction will be held on June 3rd at the Riverwoods Conference Center. If you have items you’d like to donate, please contact Janice. And don’t forget about the RPAC Office Challenge, ending Friday, July 17th. Encourage 100% participation in your office!

CALENDAR ITEMS

APRIL 2015

- 1 Business Meeting & Luncheon
“Legislative Update” Chris Kyler
- 10 Free CE Course (2 Hour)
“Identity Theft”
- 15 Board of Directors Meeting

MAY 2015

- 6 GRI 500 (16 Hour CORE CE)
“Taxing, Fair Housing & Pro Standards”
- 11 NAR Legislative Meetings
Washington, DC
- 20 Board of Directors Meeting
- 21 New Member Orientation

JUNE 2015

- 3 Business Meeting & Luncheon
RPAC Fundraising Auction
- 11 Free CE Course (4 Hour)
“The Good Landlord”
- 17 Board of Directors Meeting





WHO is doing WHAT?

ADVOCACY

Kent Bankhead, Chairman
Nancy Buckway, Vice-Chairman
Blake Parker, Vice Chairman
Scott Farner, Director Liason

COMMITTEE MEMBERS:

Kim Shurtleff, Chris Tolman,
Darrell Simmons, Taylor Clark,
Stephen Tuescher

RPAC

Janice Williams, Chairman
Kimberly Phipps, Vice-Chairman
Angi Bair, Director Liason

COMMITTEE MEMBERS:

Nancy Buckway, Joni Endicott

BUSINESS MEETINGS

Sid Roderer, Chairman
Terri Sizemore, Vice-Chairman
Cindy Cummings, Director Liason

COMMITTEE MEMBERS:

Jen Zook, Terri Walk, Mary Ann
Grover, Brittany Andrus, Kevin Bouck,
Stacey Leetzow, Misty Blotter



Interested in Serving?

If you'd like to join one of our
Committees, contact the
Association Office *or* the
Committee Chairman.

CONSUMER OUTREACH

Robert Brown, Chairman
Ted Chalfant, Vice-Chairman
Tatia Nail, Vice Chairman
Kristina Eck, Director Liason

COMMITTEE MEMBERS:

Mason Smith, Kristine Fronk, Tony
Kanski, Liz Livingston, Bryan Carlson,
Tyla Darly, Kathryn Fielding, Kevin
Bouck, Adam Trip, Annette Heinz

EDUCATION

Chelsea Funk, Chairman
Kyle Saunders, Vice-Chairman
Greg Henderson, Director Liason

COMMITTEE MEMBERS:

Debbie Parry, Kade Longhurst, Isabel
Jones, Christina Bailey, Cindy Spray,
Charlie Backus, Kristen Seedall

AFFILIATE

Wendy Ciampini, Chairman
Andrea Roylance, Vice-Chairman
Karen Bradley, Director Liason

COMMITTEE MEMBERS:

Brittany Andrus, Andrea Wilson, Ryan
Piggott, Del Ray Purser, Chelsea
Larsen, Ron Andrus, Kevin Bouck,
Ryan Pectol

PUBLIC RELATIONS

Jason Holmes, Chairman
Laurie Meacham, Vice-Chairman
Mark Beckstead, Director Liason

COMMITTEE MEMBERS:

Carrie Hunter, Mason Smith

MEMBERSHIP/ORIENT

Tiffani Rudd, Chairman
Kyle Livingston, Vice-Chairman
Kathleen Burnett, Director Liason

BYLAWS

John Kerr, Chairman
Gordon Miller, Vice-Chairman
Ronald Adair, Director Liason

STRATEGIC PLANNING

Ronald Adair, Chairman
Kent Dunkley, Vice-Chairman
Ronald Adair, Director Liason

BUDGET & FINANCE

Andrea Wilson, Chairman
Kristen Seedall, Vice-Chairman
Andrea Wilson, Director Liason

