

Cache-Rich Association of REALTORS®  
1451 North 200 East #130A  
Logan, Utah 84341  
435.753.1044  
www.cacherich.com



# Association CONNECTION

EDITION 2 Summer 2015

## PRESIDENTS MESSAGE



**Vern Fielding**  
2015 PRESIDENT  
435.232.1998  
vernfielding@gmail.com

In May 2014, at the MidYear Convention in Washington DC, it was decided by the National Board of Directors that all state, local & territorial REALTOR® Associations (as a condition of membership) meet a set of requirements called “Organizational Alignment Core Standards.” REALTOR® Associations must certify FULL compliance with the standards by June 30, 2015 and by June 30<sup>th</sup> of each subsequent year, or be subject to revocation of their charter.

Our board leadership took this challenge very seriously, and immediately began the process of evaluating the new requirements, reviewing our current position as an Association and identifying what needed to change. A task force of your peers explored many questions like “is a merger with a larger Association in our best interest?”, “how many committees should we have and what will be their purpose?” and most importantly, “is our current dues structure sufficient to meet the needs of the Association?”

I express thanks to all who selflessly served on the Task Force and donated their time to this cause. Ultimately, we found that you value your Association, the benefits we offer and our autonomy from the surrounding boards. As such, the Cache Rich Association of REALTORS® chose to maintain our independence as a local board. CRAR’s committees were reduced from 20 to 11, membership dues increased by \$25 per quarter, and with a unanimous vote of the general membership, our Bylaws were updated accordingly.

I recognize and appreciate all involved for their overwhelming support of these required changes. It’s because of this and the dedication of our staff, that I’m happy to report our Association received its first official certification approval on May 18, almost 6 weeks before the deadline. As individual members, we will directly benefit as the Cache Rich Association of REALTORS® thrives in the years to come. Have a great summer everyone!

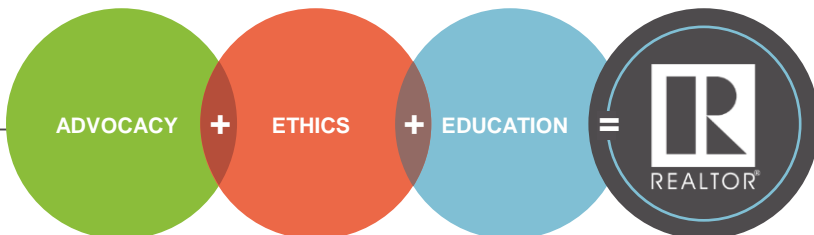
## Did you know?

Before the NAR Core Standards, Utah consisted of 14 local Associations, based on regions.

+ The Utah County Association of REALTORS® has changed its name to *Utah Central* Association of REALTORS® and absorbed 5 of the 14 local boards: Uintah, Carbon/Emery, Richfield, Moab & Grand San Juan.

+ They then created 4 local Chapters: Uintah Basin, Carbon/Emery, Red Hills & South Eastern Utah Chapters.

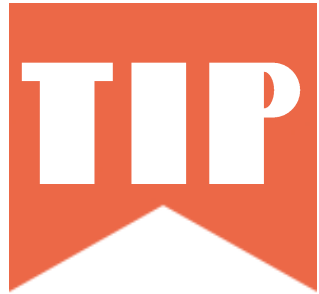
Remaining Utah Associations are:  
Cache-Rich, Brigham-Tremonton, Northern Wasatch, Salt Lake, Utah Central, Wasatch County, Park City, Washington County & Iron County.





# professionalism

*noun* / pro-fes-sion-al-ism :the skill, good judgement, and polite behavior that is expected from a person who is trained to do a job well



Professionalism in the Real Estate business is essential. The CRAR prides itself on our exceptional, caring and friendly REALTORS®, but even the best of us make a mistake now and again. One growing problem that I'm hearing about and would like to address are complaints regarding:

## SHOWINGS WITHOUT AN APPOINTMENT

Supra access to lockboxes does NOT grant any one agent open access to view any property. Now, all properties listed on the MLS are extending an invitation to view – HOWEVER – even invitations have their limitations. Permission to view properties listed on the MLS (unless otherwise stated) still require permission to show.

If fact, showing a property without permission is a direct violation of the REALTOR® Code of Ethics, Articles 1 and 3. As a condition of membership, all REALTORS® are required to uphold the standards of practice contained within the Code. Agents found in violation are subject to formal complaints sent to the Professional Standards Committee (which can be filed by the public or your peers), and are subject to loss of Supra benefits or fines by their state and local board.

Vacant or not, unless the listing instructions suggest otherwise, an appointment is **REQUIRED** before showing the property.

Watch for more "tips" on professionalism in future issues!

--Emily Merkley, Association Executive

## Affiliate 5K/Fun Run

Friday, July 17<sup>th</sup> @ Elkridge Park, N. Logan

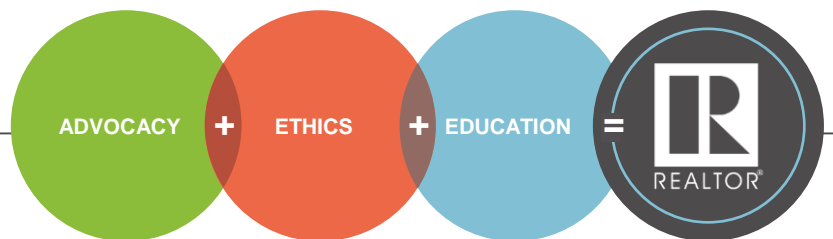


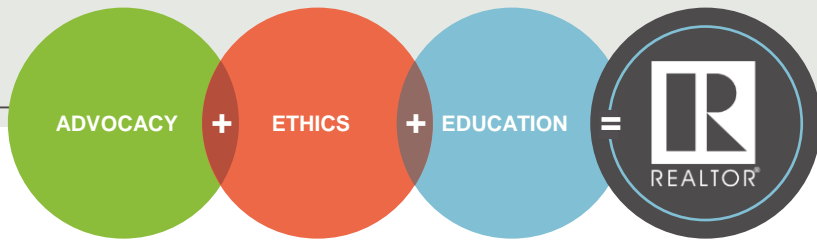
**REGISTRATION IS NOW OPEN.** Members & their friends & family can now register for this event. Registration will also be held on site — however, race goodie bags may not be available for you. Also, all pre-registered runners will be entered in a drawing for an iFit. Register early!

Registration Form must be turned into the Association Office no later than Wednesday, July 15th to be entered into the drawing. Email to [emily@cacherich.com](mailto:emily@cacherich.com) or fax to (435) 750-5523.

**DON'T RUN? NO PROBLEM!** Just like last year, all those who want to socialize with each other and all our Affiliates are invited to cheer on the runners while enjoying a Pancake Breakfast at the Pavilion. Pancakes, Fruit & Juice will be served.

Registration Form available on the Association website at [www.cacherich.com](http://www.cacherich.com).





## CALENDAR ITEMS

## RPAC... Fundraising Update

2015 has been a great year for RPAC fundraising, but the year is only half over! To date, the Cache Rich Association has raised:

- \$ 1,460 -- Donations made with Dues Billing
- \$ 1,374 -- ActiveKey Deposits donated during the Supra Exchange
- \$18,399 -- RPAC Auction Total
- **\$21,233 -- Year to Date Fundraising Total**

BUT, while the CRAR has been successful in raising a large amount of money for RPAC, our actual participation numbers are quite low.

- ▶ 398 Total Members
- ▶ 122 RPAC Donors
- ▶ **30.6% Participation from our Members**

Help us reach our goal of 50% before the end of the year. If you haven't already made a contribution to RPAC this year, please do so. All we ask is a minimum of \$15.00 to help us reach our goal.

## Rally Ride for RPAC

The Washington County Board of REALTORS® in St. George will be hosting this year's Rally Ride for RPAC. To be held September 18-19, the ride will take place through the beautiful canyons of Southern Utah. If you're interested in participating, please note the following information:

1. Your 2015 Major Donor donation (\$1,000 or more) will be made to your local board of Primary Membership.
2. Registration will include breakfast & lunch both days of the Rally, as well as dinner Friday evening.
3. A Rally Social will be held Thursday evening, where registrants will also receive their "swag bag" complete with Rally T-Shirt and generous gifts from Affiliate Members.
4. Each Rally participant who travels more than 100 miles to St. George will also receive one nights lodging at the host hotel.



### JULY 2015

- 3 Office Closed in Observance of Independence Day
- 8 WCR Meeting
- 9 "Contract Law"  
3 HR CE @ BATC
- 10 Board of Directors Meeting
- 17 Affiliate 5K/Fun Run & Pancakes in the Park
- 24 Office Closed in Observance of Pioneer Day

### AUGUST 2015

- 6-7 UAR Convention, San Diego
- 12 Elections Business Meeting  
Riverwoods
- 19 Board of Directors Meeting
- 20 New Member Orientation
- 21 WCR Meeting

### SEPTEMBER 2015

- 7 Office Closed in Observance of Labor Day
- 9 WCR Meeting
- 10 8 HR Idaho CE Course
- 16 Board of Directors Meeting
- 17 "Code of Ethics"  
3 HR CE @ BATC
- 25 "Mastering the REPC"  
3 HR CORE CE

Calendar Items can also be found on our website at [www.cacherich.com](http://www.cacherich.com) or by watching for the weekly calendar items email sent out by the Association Office.





# WHO is doing WHAT?

## ADVOCACY

Kent Bankhead, Chairman  
Nancy Buckway, Vice-Chairman  
Blake Parker, Vice Chairman  
Scott Farner, Director Liason

### COMMITTEE MEMBERS:

Kim Shurtleff, Chris Tolman,  
Darrell Simmons, Taylor Clark,  
Stephen Tuescher

## RPAC

Janice Williams, Chairman  
Kimberly Phipps, Vice-Chairman  
Angi Bair, Director Liason

### COMMITTEE MEMBERS:

Nancy Buckway, Joni Endicott

## BUSINESS MEETINGS

Sid Roderer, Chairman  
Terri Sizemore, Vice-Chairman  
Cindy Cummings, Director Liason

### COMMITTEE MEMBERS:

Jen Zook, Terri Walk, Mary Ann  
Grover, Brittany Andrus, Kevin Bouck,  
Stacey Leetzow, Misty Blotter



## Interested in Serving?

If you'd like to join one of our  
Committees, contact the  
Association Office *or* the  
Committee Chairman.

## CONSUMER OUTREACH

Robert Brown, Chairman  
Ted Chalfant, Vice-Chairman  
Tatia Nail, Vice Chairman  
Kristina Eck, Director Liason

### COMMITTEE MEMBERS:

Mason Smith, Kristine Fronk, Tony  
Kanski, Liz Livingston, Bryan Carlson,  
Tyla Darly, Kathryn Fielding, Kevin  
Bouck, Adam Trip, Annette Heinz

## EDUCATION

Chelsea Funk, Chairman  
Kyle Saunders, Vice-Chairman  
Greg Henderson, Director Liason

### COMMITTEE MEMBERS:

Debbie Parry, Kade Longhurst, Isabel  
Jones, Christina Bailey, Cindy Spray,  
Charlie Backus, Kristen Seedall

## AFFILIATE

Wendy Ciampini, Chairman  
Andrea Roylance, Vice-Chairman  
Karen Bradley, Director Liason

### COMMITTEE MEMBERS:

Brittany Andrus, Andrea Wilson, Ryan  
Piggott, Del Ray Purser, Chelsea  
Larsen, Ron Andrus, Kevin Bouck,  
Ryan Pectol

## PUBLIC RELATIONS

Jason Holmes, Chairman  
Laurie Meacham, Vice-Chairman  
Mark Beckstead, Director Liason

### COMMITTEE MEMBERS:

Carrie Hunter, Mason Smith

## MEMBERSHIP/ORIENT

Tiffani Rudd, Chairman  
Kyle Livingston, Vice-Chairman  
Kathleen Burnett, Director Liason

## BYLAWS

John Kerr, Chairman  
Gordon Miller, Vice-Chairman  
Ronald Adair, Director Liason

## STRATEGIC PLANNING

Ronald Adair, Chairman  
Kent Dunkley, Vice-Chairman  
Ronald Adair, Director Liason

## BUDGET & FINANCE

Andrea Wilson, Chairman  
Kristen Seedall, Vice-Chairman  
Andrea Wilson, Director Liason

